



*fssai*

**ARE YOU GOING TO PURCHASE  
PRE-PACKED FOOD ITEM?  
PLEASE READ ON...**

The Food Safety and Standards (Packaging and Labelling) Regulation, 2011 makes it mandatory to the manufacturer to put the following information on the main label.

- Name of the Food.
- Name and complete address of the manufacturer.
- Net quantity/Net content/net weight.
- Lot/code/Batch No.
- List of Ingredients (inclusive of additives) in descending order.
- Nutritional Information (Protein, fat and Carbohydrate).
- Date of manufacture, Best before/expiry date/ use by date.\*
- Declaration regarding Food Additives (INS number).\*
- Vegetarian/non vegetarian declaration i.e. Green or Brown logo



Veg (Green)

Non-Veg (Brown)

The Regulation also requires that,

- Every declaration made on the package should be legible, prominent and unambiguous.
- The declaration style and lettering should be bold and clearly visible.
- The height of letters in the declarations shall not be less than 1 mm and width of the letter or numeral shall not be less than one-third of its height.\*
- The lettering or graphic material should be in colour contrast with the background of the label.
- Information should be grouped together at one place on the display panel according to relevance.
- Labels not to use words implying recommendations by medical profession.
- No statement or pictorial device which may create confusion and mislead the public about the nature, origin, composition and properties of food.
- Any fruit product which does not contain the prescribed amount of fruit juice or fruit pulp or fruit content shall not be described as fruit product and should be marked as (NAME OF THE FRUIT ) FLAVOURED or ADDED (NAME OF FRUIT) FLAVOUR.

While purchasing packed food item please look for the above information.

*\*Note: For further details please see Food Safety and Standards (Packaging and Labelling) Regulations, 2011 at [fssai.gov.in](http://fssai.gov.in) or dial toll free helpline at 1800 11 2100*

*Issued in Public interest by*  
**Food Safety and Standards Authority of India**  
**FDA Bhawan, Kotla Road, New Delhi, 110002**

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